

Yuliya Ustimenko

UI / UX DESIGNER

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Summary of qualifications

Experienced UI/UX designer with a proven track record of crafting visually compelling, user-centered designs.

Proficient in wireframing, prototyping, and user research, with a sharp focus on translating insights into intuitive and beautiful interfaces.

Skills

UI/UX Design

UX Research, prototyping, interface design, design systems, design thinking, Figma, Photoshop

Front-end Development

HTML, CSS, JavaScript, React, Chakra UI, Styled Components

Soft Skills

Creativity, teamwork, attention to details, time management, communication, problem-solving

Education

Rostov State University, 4.9/5 GPA | Bachelor's Degree in International Economics

Projects

Web3 project management system

Designed an MVP of Web3 project management system, that uses blockchain technology.

Redesign of doctor appointment service

Improved user experience of the biggest doctor appointment service in North Africa.

Languages

English-Advanced

Russian-Native

Experience

Investure.pro, UI/UX Designer

Jan 2024-Oct 2024 | Remote

- Collaborated with full-stack developer to design and launch end-to-end an investment learning platform with portfolio management, learning modules and performance analytics, empowering 3000+ users to make informed financial decisions through hands-on experience.
- Designed 80+ product pages and prepared them for development.
- Created a design system, ensuring brand consistency across different products.
- Designed admin dashboard that cuts content update time by 40% and allows to analyze user activity on the platform.

Cratch, UI/UX Designer

Jan 2023-Nov 2023 | Remote

- Collaborated with lead developer to modernize 100+ UI components, ensuring compliance with WCAG 2.1 standards, resulting in improved audit scores by 25% and enhanced usability for screen reader users through iterative testing and developer feedback.
- Created a design system with 50+ reusable components, reducing design delivery time by 30% and feature development cycles by 25%, enabling 15% faster product launches.
- Led mobile app design from wireframes to high-fidelity prototypes.
- Designed 40+ pages between the website and mobile app.

Accenture, UI/UX Designer (Intern)

Jan 2021-Nov 2022 | Rostov-on-Don

- Collaborated with 3 other designers to design interfaces for web platforms, aligning with client goals and accessibility standards.
- Conducted user research and documented the insights.
- Developed and proposed innovative solutions for web experience.
- Used existed design system to develop a high-level product prototypes and user flows to communicate my ideas with the team.



Portfolio

<https://yulia-uiux.design>